PROMOTION RECOMMENDATION

University of Michigan-Flint School of Education and Human Services Department of Education

Sharman Siebenthal Adams, assistant professor of education, Department of Education, School of Education and Human Services, is recommended for promotion to associate professor of education, with tenure, Department of Education, School of Education and Human Services.

Academic Degrees:

Ph.D.	2004	Michigan State University, Teacher Education, East Lansing,
B.A.	1995	Michigan Oregon State University, Cum Laude in History, Corvallis, Oregon

Professional Record:

2004 - Present	Assistant Professor of Education, Department of Education, University of Michigan-Flint	
2003 – 2004	Lecturer cum Assistant Professor of Education, Department of Education, University of Michigan-Flint	
2000 – 2004	Project Coordinator for MLPP Evaluation Team, Ingham Intermediate School District	
1999 – 2003	Project Coordinator, Policy Center, Michigan State University, East Lansing, Michigan	
1999 – 2003	Senior Research Associate, Center for the Improvement of Reading Achievement (CIERA), East Lansing, Michigan	
2000 – 2003		
	Instructor, Michigan State University, East Lansing, Michigan	
1999 - 2000	Senior Research Associate, National Partnership for Excellence and	
	Accountability in Teaching, East Lansing, Michigan	
1997 - 2000	Senior Research Associate, National Consortium for Policy and Research	
	in Education/Policy and Practice Studies in Education, East Lansing,	
100,50	Michigan	
1997 – 1999	Research Associate, Spencer Foundation Project, Michigan State	
	University, East Lansing, Michigan	

Summary of Evaluation:

<u>Teaching</u> – Since her arrival at the University of Michigan-Flint, Professor Siebenthal Adams has taught 37 sections of undergraduate and graduate courses. She has redesigned, developed, or codeveloped 19 courses. She has also been central to the design and implementation of the Technology in Education Global Program, Technology in Master's Specialization, and two Technology Endorsements from the State of Michigan.

<u>Research and Professional Development</u> – Professor Siebenthal Adams' research interests are centered around international education, environmental education, media literacy, technology in education, digital video, web-based design and multi-cultural literacy. She has authored and co-authored three peer reviewed publications, with the fourth still in press. She has presented or co-presented at 21 international and national conferences.

Summary of Recent and Significant Publications and Presentations:

Publications

- Siebenthal Adams, S. (2009). "I Buy Books I Don't Like: Balancing My Shelves." *Michigan Reading Journal*, (42)1, 29-37.
- Boling, E. and Siebenthal Adams, S. (2008). "Supporting Teacher Educators' Use of Hypermedia Video-Based Programs." *English Education*, (40)4, 314-339.
- Wong, D., Mishra, P., Koehler, M., and Siebenthal, S. (2007). "Teacher as Filmmaker: iVideos, Technology Education, and Professional Development." In M. Girod and J.P. Steed (Eds.), *Technology in the College Classroom, Education volume* (pp. 181-195). New Forums Press.

Presentations

- Siebenthal Adams, S. (April 2010). "Preparing for the Inevitable: Globalizing Institutional Programs of Study." Phi Beta Delta International Honor Society Conference. Paper presented at the Annual PBD Conference, Philadelphia, Pennsylvania.
- Siebenthal Adams, S. and Holden, Jeremiah (March 2010). "Games, Ethics, and Engagement: Potential Consequences of Game Design and Game Play." MASAL (Michigan Academy of Science, Arts, and Letters). Paper presented at the annual MASAL Conference, Wayne State University, Detroit, Michigan.
- Siebenthal Adams, S. and Holden, J. (Accepted). "Educational Gaming: Game Design and Play Within the Realm of New Digital Media (NDM)." TECH-Education conference. Paper submitted for the TECH-Education Conference, May 2010. Athens, Greece.
- Siebenthal Adams, S. and Vyas, S. (Accepted). "Teaching and Learning Within Online Environments: Balancing Logistics With Rich Pedagogical Content." TECH-Education Conference. Paper submitted for the TECH-Education conference, May 2010. Athens, Greece.
- Siebenthal Adams, S. (Accepted). "Creating Learning Experiences Through the Introduction of Digital Video Production." TECH-Education Conference. Paper submitted for the TECH-Education Conference, May 2010. Athens, Greece.
- Siebenthal Adams, S., Weisserman, G., and Kupperman, J. (June 2009). "Swimming Against the Tide: An Innovative University & K-12 Partnership." Ethnographic Qualitative Research Conference. Paper presented at the Annual EQRC Conference, Cedarville, Ohio.

- Siebenthal Adams, S. and Vyas, S. (April 2009). "Facing the Challenges that Impact Students' International Learning Experiences." Paper presented at the annual Conference of Phi Beta Delta, Miami, Florida.
- Siebenthal Adams, S. (April 2009). "Creating an International Community of Learners: The Development of a Global Program." Paper presented at the annual Conference of Phi Beta Delta, Miami, Florida.
- Siebenthal Adams, S. (March 2009). "Using Voice Tools to Enhance Student Learning Experiences." Michigan Reading Association. Paper presented at the Annual MRA Conference, Grand Rapids, Michigan.
- Siebenthal Adams, S., Kupperman, J., and Weisserman, G. (March 2009). "Building a Global Community: Web Development Projects with a Social Conscience." MASAL (Michigan Academy of Science, Arts, and Letters) Conference. Paper presented at the annual MASAL Conference

<u>Service</u> – Since 2004, Professor Siebenthal Adams has served on 28 different committees within the University, the School, and the Education Department. Professor Siebenthal Adams is a member of the School of Education and Human Services Stewardship Executive Committee. Professor Siebenthal Adams is very active in the local community with service activities which revolve around educational technology within the local school districts.

External Reviewers:

Reviewer (A)

"What is impressive about Siebenthal Adams's [sic] research is not her level of productivity or her methodology, but the fact that she engages with complex, cutting-edge technological developments in screen technologies, including web-based simulation games, video production, and hypermedia tools, from the perspective of a person versed in the humanities – a researcher who approaches technology as a means for mediating, extending, and communicating human experience."

Reviewer (B)

"The final category of research and professional development, scholarly activities and technical assistance within K-12 schools, is particularly notable for Dr. Siebenthal Adams. She has produced several creative endeavors related to the study of education involving local schools. Namely, the *Behind These Doors*, the digital video project she coordinated with high school students that resulted in a PBS documentary. This project is a unique bridge between her teaching and research in educational technology and the application of these skills and knowledge into a K-12 classroom setting."

Reviewer (C)

"The dozens of conference papers and presentations documented in Dr. Siebenthal Adams' materials are also very impressive. Like her publications, they fit a coherent program of scholarly output. She has been a reliable source of innovative presentations at leading conferences in our field. I find that her work informs both the reading and educational technology communities, that

it contributes regionally, nationally and internationally, and that it furthers the educational technology program at the University of Michigan-Flint."

Reviewer (D)

"Turning to scholarly research, I find it very impressive that in light of her teaching responsibilities she has been able to contribute substantially to local, state, national, and international academic conferences and organizations. The topics of her conference papers, while again broad, still maintain an emphasis on the meaningful use of technology to improve student learning."

Reviewer (E)

"After careful review of her credentials based on the SEHS promotion and tenure guidelines that you have provided, I find that she has amassed a strong record of scholarly productivity in the field of Educational Technology. Her record indicates tat she has published several scholarly articles in a number of well-respected professional journals at the state and national levels. Also, she has presented papers at prestigious national and international conference such as the American Educational Research Association and Society for Information Technology and Teacher Education."

Summary Recommendation:

Professor Siebenthal Adams has established a strong record of achievement in the areas of leadership, teaching, scholarship, and service. It is with the support of the Department of Education and the Executive Committee of the School of Education and Human Services that we recommend Sharman Siebenthal Adams for promotion to associate professor of education, with tenure, Department of Education, School of Education and Human Services.

Recommended by:

Mary Jo Finney, Dean

School of Education and Human Services

Recommendation endorsed by:

Gerard Voland, Provost and

Vice Chancellor for Academic Affairs

May 2011

Ruth J. Person, Chancellor

University of Michigan-Flint